國立勤益科技大學110學年度日間部四年制流通管理系學分計畫表
National Chin-Yi University of Technology
Curriculum Planning of 2021 Four-Year Degree in Department of Distribution Management

110年3月4日109學年度第2學期第1次系課程委員會議審議通過
110年3月11日109學年度第2學期第1次系務會議審議通過
110年4月29日109學年度第2學期第2次系課程委員會議及第3次系務會議審議通過
110.05.12.院課程委員會議審議通過
110.05.25.校課程委員會議及110.06.15.教務會議審議通過

科目	Courses	上學期 First Semester			下學期 Second Semester		
		學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
共同必修科目(30學分) General Required Courses (30credits hours)							
第一學年First Year							
國文(一)	Chinese (Ⅰ)	3	3	0			
大一英文(一)	Freshman English (Ⅰ)	2	2	0			
英文聽講(一)	Listening and Speaking (Ⅰ)	1	1	0			
歷史與文化(一)	History and Culture (Ⅰ)	2	2	0			
音樂鑑賞	Music Appreciation	1	1	0			
體育(一)	Physical Education (Ⅰ)	0	2	0			
全民國防教育軍事訓練(一)	All-Out Defense Education Military Training (Ⅰ)	0	2	0			
勞作與社會服務教育(一)	Labor and Social services Education (Ⅰ)	0	0	1			
國文(二)	Chinese (Ⅱ)				3	3	0
大一英文(二)	Freshman English (Ⅱ)				2	2	0
英文聽講(二)	Listening and Speaking (Ⅱ)				1	1	0
歷史與文化(二)	History and Culture (Ⅱ)				2	2	0
藝術鑑賞	Art Appreciation				1	1	0
體育(二)	Physical Education (Ⅱ)				0	2	0
全民國防教育軍事訓練(二)	All-Out Defense Education Military Training (Ⅱ)				0	2	0
勞作與社會服務教育(二)	Labor and Social services Education (Ⅱ)				0	0	1
第二學年Second Year							
博雅通識課程	Liberal Education	2	2	0			
體育(三)	Physical Education (Ⅲ)	0	2	0			
博雅通識課程	Liberal Education				2	2	0
體育(四)	Physical Education (Ⅳ)				0	2	0
憲法與民主	Constitution and Democracy				2	2	0
第三學年Third Year							
博雅通識課程	Liberal Education	2	2	0			
博雅通識課程	Liberal Education				2	2	0
博雅通識課程	Liberal Education				2	2	0
第四學年Fourth Year(無必修課程No General Required Courses)							
專業必修科目(47學分) Department Required Courses(47 credits hours)							
第一學年First Year							
微積分(一)	Calculus (Ⅰ)	2	2	0			
流通管理導論	The Introduction to Distribution Management	3	3	0			
管理學	Management	3	3	0			
微積分(二)	Calculus (Ⅱ)				2	2	0
經濟學	Economics				3	3	0
第二學年Second Year							
統計學(一)	Statistics (Ⅰ)	3	3	0			
●行銷管理	Marketing Management	3	3	0			
統計學(二)	Statistics (Ⅱ)				3	3	0
管理數學	Mathematics for Management				3	3	0
電子商務模組 Electronic Commerce Module							
●電子商務	Electronic Commerce	3	3	0			
資料庫管理	Database Management				3	3	0
門市營運模組 Retail Store Operation Module							
●作業管理	Operations Management	3	3	0			
第三學年Third Year							
實務專題(一)	Project Study (Ⅰ)	2	0	6			
人力資源管理	Human Resource Management	3	3	0			
實務專題(二)	Project Study (Ⅱ)				2	0	6
●供應鏈管理	Supply Chain Management				3	3	0
門市營運模組 Retail Store Operation Module							
服務行銷	Service Marketing	3	3	0			
第四學年Fourth Year (無必修課程No General Required Courses)							

		上學期 First Semester	下學期 Second Semester

科目		Courses	學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
共同選修科目 General Electives Courses								
第一學年 First Year(無排定共同選修課程 No General Electives Courses)								
第二學年 Second Year								
全民國防教育軍事訓練(三)		All-Out Defense Education Military Training (Ⅲ)	1	2	0			
全民國防教育軍事訓練(四)		All-Out Defense Education Military Training (Ⅳ)				1	2	0
第三學年 Third Year								
體育選修		Physical Elective Course	1	2	0	1	2	0
全民國防教育軍事訓練(五)		All-Out Defense Education Military Training (Ⅴ)	1	2	0			
第四學年 Fourth Year								
體育選修		Physical Elective Course	1	2	0	1	2	0
專業選修科目 Department Electives Courses								
第一學年 First Year								
電子商務模組 Electronic Commerce Module								
△程式設計		Programming				3	3	0
門市營運模組 Retail Store Operation Module								
零售管理		Retailing Management				3	3	0
共同選修科目 General Electives Courses								
會計學		Accounting				3	3	0
第二學年 Second Year								
電子商務模組 Electronic Commerce Module								
多媒體設計		Multimedia Design	3	3	0			
物聯網導論與應用		Introduction and Application for Internet of Things	3	3	0			
門市營運模組 Retail Store Operation Module								
連鎖與加盟管理		Franchise Business Management	3	3	0			
消費者行為		Consumer Behavior				3	3	0
●顧客關係管理		Customer Relationship Management				3	3	0
共同選修科目 General Electives Courses								
金融機構與市場		Financial Institutions and Markets	3	3	0			
●物流管理		Logistics Management	3	3	0			
管理會計		Managerial Accounting				3	3	0
採購與庫存管理		Purchasing and Inventory Management				3	3	0
商用英文		Commercial English				3	3	0
第三學年 Third Year								
電子商務模組 Electronic Commerce Module								
網際網路程式設計		Internet Programming	3	3	0			
資訊管理		Information Management				3	3	0
大數據分析		Big Data Analysis				3	3	0
門市營運模組 Retail Store Operation Module								
●行銷研究		Marketing Research	3	3	0			
通路策略		Distribution Strategy and Management	3	3	0			
●賣場規劃與管理		Store Facility Planning and Management				3	3	0
共同選修科目 General Electives Courses								
資料處理與統計分析		Data Processing and Statistical Analysis	3	3	0			
財務管理		Financial Management	3	3	0			
國際貿易實務		The Practice of International Trade	3	3	0			
投資學		Investments				3	3	0
創意行銷		Creative Marketing				3	3	0
企業倫理與社會責任		Enterprise Ethics and Social Responsibility				2	2	0
第四學年 Fourth Year								
電子商務模組 Electronic Commerce Module								
●企業資源規劃		Enterprise Resource Planning	3	3	0			
流通科技管理		Distribution Technology Management	3	3	0			
網路行銷		Internet Marketing				3	3	0
校外實習課程模組 Internship Courses Module	資料分析實習	The Practice of Data Analysis	3	0	3			
	行銷企劃實習	The Practice of Marketing Planning				3	0	3

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專業選修科目 Department Electives Courses								
第四學年 Fourth Year								
門市營運模組 Retail Store Operation Module								
組織理論		Organization Theory	3	3	0			
●零售實務個案		Retail Practical Case				3	3	0
校外實習課程模組 Internship Courses Module	門市作業實習	Practice of Retail Store Operation	3	0	3			
	連鎖與加盟管理實習	Practice of Chain Store and Franchise Management				3	0	3
共同選修科目 General Electives Courses								
進階商用英文		Commercial English	3	3	0			
●專案管理		Project Management	3	3	0			
商用法規		Business Laws and Regulations				3	3	0
●全面品質管理		Total Quality Management				3	3	0
組織行為		Organization Behavior				3	3	0
校外實習課程模組 Internship Courses Module	商圈調查實習	The Practice of Commercial Centre investigation	3	0	3			
	物流作業實習	The Practice of Logistics Operation				3	0	3

備註 Note:

一、畢業至少應修滿 128 學分【必修 77 學分，選修至少 51 學分(須含本系專業選修至少 34 學分)】
Students should complete at least 128 credits before graduation, including 77 required credits, 51 elective credits (elective credits should have at least 34 credits from department elective courses).

二、本校訂有「國立勤益科技大學學生英文及資訊能力與服務學習畢業門檻辦法」，請依規定辦理。
Please follow the rule of English, Computer Ability and Service Learning Graduation Threshold in National Chin-Yi University of Technology.

三、通識教育學院所開設之「博雅通識課程」學分數（時）為 2 學分 2 學時或 3 學分 3 學時，經 101 學年度第二學期校課程委員會會議通過。
Liberal Arts General Study courses opened by College of General Education, are divided into 2 hours course with 2 credits or 3 hours course with 3 credits, ratified by Course Committee in 2012.

四、第四學年專業選修得自由選擇校內之選修課程或 6 門校外實習課程模組（可選修人數依實際媒合結果而定，實習期間為一學年，學生以分發一次為原則）。
There are two options for taking courses at the fourth year of undergraduate program: 6 credits for internship courses or formal
Courses in University (Based on the result of internship recruitment, students who are taking 6 credits for off-campus internship courses during the fourth year of undergraduate program must have one year of off-campus internship at the same institute).

五、凡本系專業必選修課程，皆可搭配業界專家協同教學並調整為實務課程。
Students who are taking courses from the Department of Distribution Management can have collaborative teaching implementation of effectiveness of the industry experts as a practical course.

六、畢業年級相當於國內高級中等學校二年級之國外或香港澳門地區同級同類學校畢業生，以同等學力資格入學大學部一年級者，除前項規定之畢業應修學分數外，需另增補選修 12 學分。
Students from Hong Kong/Macau or the other countries, who are entering undergraduate school as a freshman with equivalent learning ability, such as graduation grade which is equivalent to sophomore / second year high school in Taiwan, are required to take additional 12 credits except for the above required credits.

七、選修課程分為【電子商務模組】、【門市營運模組】兩個模組及【共同選修】課程，學生選修課程時應從【電子商務模組】中選修至少 4 門課程或從【門市營運模組】中選修至少 4 門課程。
The elective courses are divided into General Electives Courses and 2 module categories: Electronic Commerce Module and Retail Store Operation Module. Students should complete at least 6 courses in Electronic Commerce Module or at least 6 courses in Retail Store Operation Module.

八、學生在學期間應有下列活動紀錄：
1. 參與系所舉辦之流通產業相關專題演講(至少 6 場)。
2. 參與業界專家協同教學或校外參訪或校內外競賽。
3. 具備系所核心證照或參與證照輔導。
4. 積極參與系所辦理之活動或加入系學會。

Students should have the following activity records before graduation:
1. Attend the lectures on distribution industry offered by Department of Distribution Management.
2. Participate in the collaborative teachings of industry experts or field trips or contests.
3. Have the core-ability certificates of Department of Distribution Management or attend the certificate remedial courses.
4. Participate in the activities of Department of Distribution Management actively or join the Student Association of the Department.

九、課程名稱前有標示「●」符號者，為「職能專業課程」;「△」符號者，為「程式設計課程」，屬必選課程。
Courses with a "●" refer to a professional competence course, with a "△" refer to a compulsory application design course.