

國立勤益科技大學 110 學年度休閒產業管理系碩士班學分計畫表
National Chin-Yi University of Technology
Curriculum Planning of 2021 Master's Degree in Department of Leisure Industry Management

110.04.27 系課程委員會及系務會議審議通過
110.05.12 院課程會議審議通過
110.05.25 校課程委員會及 110.06.15 教務會議審議通過
111.06.02 校課程委員會及 111.06.16 臨時教務會議審議修正通過

科目	Subjects	上學期 First Semester		下學期 Second Semester	
		學分 Credits	學時 Hour	學分 Credits Hours	學時 Hour
必修科目 (17 學分) Required Courses (17 credits hours)					
第一學年 1 st Year					
休閒專題討論（一）	Leisure Seminar（I）	1	2		
專案管理學	Project Management	3	3		
研究方法	Research Method	3	3		
休閒專題討論（二）	Leisure Seminar（II）			1	2
專案管理資訊系統	Project Management Information System			3	3
第二學年 2 nd Year					
論文(一)	Thesis（I）	3	3		
論文(二)	Thesis（II）			3	3
專業選修科目 Program Electives Courses					
第一學年 1 st Year					
休閒行程專案規劃	Leisure Travel Project Planning	3	3		
策略管理	Strategy Management	3	3		
消費者行為研究	Consumer Behavior Research	3	3		
運動觀光專題研究	Special Topic in Sport Tourism	3	3		
休閒產業組織行為研究	Studies in Organizational Behavior for Leisure Industry	3	3		
觀光餐旅趨勢研究	Tourism and Hospitality Trend Studies	3	3		
現代旅館經營與管理研究	Operation Management for Modern Hotel Industry	3	3		
多元文化理論與實務	Multi-Cultural Theory and Practice	3	3		
量化研究	Quantitative Research Method			3	3
行銷管理個案研討	Case Studies in Marketing Management			3	3
高齡休閒活動企劃研究	Leisure Planning and Practice for aging society			3	3
休閒運動健康管理研究	Sports and Health Management Research			3	3
「EMI」跨國文化溝通技巧	Cross-Cultural Communication Skills and Practice			3	3
休閒健康養生規劃	Leisure and Health Planning			3	3

備註 Note:

- 一、畢業至少應修 35 學分，必修 17 學分（含論文 6 學分、專題討論 2 學分），選修 18 學分。
To meet the graduation requirement, students are required to complete at least 35 credit hours, which include 17 required credits hours (6 credits hours for Thesis and 2 credit hours for Seminar) and 18 core professional elective credit hours.
- 二、選修學分至少於本所選修 12 學分。
Students are required to complete a minimum 12 credit hours of elective courses offered by the program.
- 三、本碩士班訂有畢業門檻，研究生必須於畢業前考取一張本碩士班訂定之核心證照，且 TOEIC 成績達 550 分以上（或同等之其他英文語言能力測驗、或修習本碩士班認定本校所開設之英文相關課程 3 學分且成績需達 70 分以上），始可畢業。
To meet the graduation requirement, students are required to obtain one core certificate/license approved by the program. In addition, students are required to pass the English proficiency test (minimum of TOEIC 550 or equivalent) or complete 3 credit hours of English related courses approved by the graduate program with a minimum 70 points passing grade.
- 四、學生應於申請學位考試前至「教育部臺灣學術倫理教育資源中心」網路平臺完成學術研究倫理教育課程，至少 6 小時課程。
Students need to complete the academic research ethics education course for at least 6 hours before the final defence application.
- 五、先修門檻：新生修習先修門檻課程者，應至大學部補修管理學、觀光學、健康管理等課程，及格標準分數為 70 分，但不列入畢業學分內。
Prerequisite course qualification: students who take the prerequisite courses are required to make up the following courses in the undergraduate program: Management, Tourism, and Health Management. The passing grade is 70 points. The make-up courses are not recognized as graduate program credits.
- 六、110 學年度入學適用。
The regulation shall be applied starting 2021.