

國立勤益科技大學 107 學年度 休閒產業管理系專案管理碩士班學分計畫表
National Chin-Yi University of Technology
2018 Department of Leisure Industry Management & Institute of Project Management
Graduate Degree Plan

107 年 4 月 17 日系課程委員會會議及系務會議審議通過
107 年 5 月 16 日院課程委員會會議審議通過
107.5.29. 校課程委員會會議及 107.6.14. 教務會議審議通過

| 科目 | Subjects | 上學期 First Semester | | 下學期 Second Semester | |
|---|--|--------------------|---------|---------------------|---------|
| | | 學分 Credits | 學時 Hour | 學分 Credits | 學時 Hour |
| 必修科目 (17 學分) Required Courses (17 credits hours) | | | | | |
| 第一學年 1st Year | | | | | |
| 專題討論 (一) | Seminar (I) | 1 | 2 | | |
| 專案管理學 | Project Management | 3 | 3 | | |
| 研究方法 | Research Method | 3 | 3 | | |
| 專題討論 (二) | Seminar (II) | | | 1 | 2 |
| 專案管理資訊系統 | Project Management Information System | | | 3 | 3 |
| 第二學年 2nd Year | | | | | |
| 論文(一) | Thesis (I) | 3 | 3 | | |
| 論文(二) | Thesis (II) | | | 3 | 3 |
| 專業選修科目 Department Electives Courses | | | | | |
| 第一學年 1st Year | | | | | |
| 休閒行程專案規劃 | Leisure Travel Project Planning | 3 | 3 | | |
| 品質管理 | Quality Management | 3 | 3 | | |
| 多元文化與實務 | Multi-Cultural Theory and Practice | 3 | 3 | | |
| 運動觀光專題研究 | Studies in Sport Tourism | 3 | 3 | | |
| 休閒產業組織行為研究 | Studies in Leisure Industry Organizational | 3 | 3 | | |
| 遊憩資源策略管理 | Recreation Resources Strategic Management | 3 | 3 | | |
| 觀光餐旅趨勢研究 | Tourism and Hospitality Trend Studies | 3 | 3 | | |
| 觀光發展與全球在地化 | Tourism Development & Glocalization | 3 | 3 | | |
| 消費者行為研究 | Consumer Behavior Research | 3 | 3 | | |
| 行銷管理與顧客分析 | Marketing Management and Customer Analysis | 3 | 3 | | |
| 現代旅館經營與管理研究 | Operation Management for Modern Hotel | 3 | 3 | | |
| 海外實務研究 (暑期) | Overseas Practical Research (Summer) | 3 | 3 | | |
| 量化研究 | Quantitative Research | | | 3 | 3 |
| 六標準差管理 | Six Sigma Management | | | 3 | 3 |
| 專案企劃書寫作 | Proposal Writing | | | 3 | 3 |
| 萃智系統化商業管理創新 | Advanced Systematic Innovation with TRIZ for Business and Management | | | 3 | 3 |
| 跨國文化溝通技巧 | Cross-Cultural Communication Studies | | | 3 | 3 |
| 休閒運動健康管理研究 | Sports and Health Management Research | | | 3 | 3 |
| 休閒產業專題研究 | Special Topics in Leisure and Tourism Industry | | | 3 | 3 |
| 遊憩活動風險管理 | Risk Management in Recreational | | | 3 | 3 |
| 餐旅創業研究 | Studies in Hospitality Industry | | | 3 | 3 |
| 旅遊業管理個案研討 | Tourism Management Case Studies | | | 3 | 3 |
| 質化研究 | Qualitative Research | | | 3 | 3 |
| 策略管理 | Strategic Management | | | 3 | 3 |
| 餐旅業行銷研究 | Marketing Research for Hospitality Industry | | | 3 | 3 |

備註 Note:

- 一、畢業至少應修 35 學分，必修 17 學分（含論文 6 學分、專題討論 2 學分），選修 18 學分。
To meet the graduation requirement, students are required to complete at least 35 credit hours, which include 17 required credits hours (6 credits hours for Thesis and 2 credit hours for Seminar) and 18 core professional elective credit hours.
- 二、選修學分至少於本所選修 12 學分。
Students are required to complete a minimum 12 credit hours of elective courses offered by the program.
- 三、本碩士班訂有畢業門檻，研究生必須於畢業前考取一張本碩士班訂定之核心證照，且 TOEIC 成績達 550 分以上（或同等之其他英文語言能力測驗，或修習本碩士班認定本校所開設之英文相關課程 3 學分且成績需達 70 分以上），始可畢業。
To meet the graduation requirement, students are required to obtain one core certificate/license approved by the program. In addition, students are required to pass the English proficiency test (minimum of TOEIC 550 or equivalent) or complete 3 credit hours of English related courses approved by the graduate program with a minimum 70 points passing grade.
- 四、學生於畢業前須修過「學術研究倫理教育課程」必修 0 學分(6 小時)課程。
Before graduation, each student should complete Academic Research Ethics Education Course, which is 6 hours required course with 0 credit.
- 五、107 學年度入學適用。
The regulation shall be applied starting 2018